



Selected speakers



VII CONFERENCE

LUMEN

Leaders in University
Management
23-24 November 2021 r.

Organizers

PCG | *Academia*

THE WORLD
UNIVERSITY
RANKINGS

FUNDACJA
REKTORÓW
POLSKICH

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FORUM
AKADEMICKIE



23 November 2021



1ST DAY OF THE CONFERENCE STRATEGIC MANAGEMENT

09:00 - 09:30 | CONFERENCE GRAND OPENING

- **Prof. Łukasz Sułkowski**
President of the Management Board of PCG Polska,
Jagiellonian University in Kraków, University of Social Sciences
- **Representative**
Ministry of Education and Science
- **Prof. Arkadiusz Mężyk**
President of the Conference of Rectors of Academic
Schools in Poland, Rector, The Silesian Technical University
- **Prof. Jerzy Woźnicki**
President of the Polish Rectors Foundation

09:30 - 10:00 | KEYNOTE SPEECH: THE FUTURE ROLE OF UNIVERSITIES IN THE POST-COVID 19 ERA

- **Phil Baty**
Chief Knowledge Officer, Times Higher Education

10:00 - 10:10 | PRESENTATION OF THE CONFERENCE PARTNER

10:10 - 11:10 | HIGHER EDUCATION AND SCIENCE IN THE LIGHT OF THE NATIONAL RECONSTRUCTION PLAN, THE EU FINANCIAL PERSPECTIVE 2021-27 AND THE STATE BUDGET FOR 2022

- **Prof. Jerzy Woźnicki**
President of the Polish Rectors Foundation
- **Representative**
Ministry of Education and Science
- **Representative**
Ministry of Development Funds and Regional Policy
- **Representative**
Ministry of the Ministry of Economic Development, Labour and
Technology

11:10 - 11:20 | PRESENTATION OF THE CONFERENCE PARTNER

11:20 - 12:20 | EVALUATION OF SCIENTIFIC ACTIVITIES FOR 2017-2021. CONCLUSIONS AND RECOMMENDATIONS FOR THE FUTURE

- **Prof. Łukasz Sułkowski**
President of the Management Board of PCG Polska, Jagiellonian
University in Kraków, University of Social Sciences
- **Prof. Aleksandra Ciśtak-Wójcik**
Vice-Rector for Science, SWPS University of Social Sciences and
Humanities
- **Prof. Piotr Kuśtrowski**
Vice-Rector for Research and Structural Funds, Jagiellonian
University
- **Prof. Zygmunt Lalak, (TBC)**
Vice-Rector for Research, University of Warsaw

12:20 - 13:00 | PRESENTATION OF THE CONFERENCE PARTNER

13:00 - 14:00 | CONDITIONS FAVORABLE FOR INTERNATIONALIZATION. WHAT MODEL OF THE UNIVERSITY IS CONDUCIVE TO SUCCESS ON AN INTERNATIONAL SCALE?

- **Prof. Marek Kwiek**
Director of the Center for Public Policy Studies,
Adam Mickiewicz University in Poznań
- **Prof. Jarosław Bosy**
Rector, Wrocław University of Environmental and Life Sciences
- **Prof. Marta Kosior-Kazberuk**
Rector, Białystok University of Technology
- **Prof. Jerzy Lis**
Rector, AGH University of Science and Technology
in Krakow

14:00 - 14:10 | PRESENTATION OF THE CONFERENCE PARTNER

14:10 - 15:10 | SUSTAINABLE DEVELOPMENT AND SOCIAL RESPONSIBILITY OF UNIVERSITIES IN THE ERA OF ECONOMIC AND CLIMATE CRISIS

- **Prof. Piotr Wachowiak**
Rector, SGH Warsaw School of Economics
- **Duncan Ross**
Chief Data Officer, Times Higher Education
- **Prof. Aleksandra Przeglasińska**
Vice-Rector for International Cooperation, Kozminski University
- **Prof. Krzysztof Bielawski, (TBC)**
Vice-Rector for Innovation and Liaison with Business and the
Community, University of Gdańsk

15:10 - 15:30 | SUMMARY OF THE 1ST DAY OF THE CONFERENCE

- **Prof. Łukasz Sułkowski**
President of the Management Board of PCG Polska, Jagiellonian
University in Kraków, University of Social Sciences



Marcin Witkowski

Conference Moderator

European Association of Communication
Professionals in Higher Education-EUPRIO /
Adam Mickiewicz University in Poznań



24 November 2021



2ND DAY OF THE CONFERENCE OPERATIONAL MANAGEMENT

09:00 - 09:30 | OPENING OF THE 2ND DAY OF THE CONFERENCE

- **Prof. Łukasz Sułkowski**
President of the Management Board of PCG Polska,
Jagiellonian University in Kraków, University of Social Sciences

09:30 - 10:30 | UNIVERSITY OF THE FUTURE IN THE IT PERSPECTIVE – CLOUD, SAAS, STANDARDIZATION

- **Tomasz Buczak**
Chief Technology Officer, PCG Academia
- **Julia Goll**
Enterprise Channel Manager, Microsoft
- **Wojciech Widelski**
IT Director, Maria Curie Skłodowska University
- **Dariusz Wronikowski**
IT Director, Kozminski University

10:30 - 10:40 | PRESENTATION OF THE CONFERENCE PARTNER

10:40 - 11:40 | FROM DATA TO SUCCESS IN SCIENTIFIC EVALUATION AND INTERNATIONAL UNIVERSITY RANKINGS

- **Piotr Masalski**
Business Line Director, PCG Academia
- **Tomasz Psonka**
Research Solution Director for CEE, Elsevier
- **Michael Lubacz**
Business Development Manager, Times Higher Education

11:40 - 11:50 | PRESENTATION OF THE CONFERENCE PARTNER

11:50 - 12:50 | UNIVERSITY WITHOUT PAPER - A VISION OF A COMPLETE ELECTRONIC DOCUMENTATION WORKFLOW IN THE UNIVERSITY

- **Jakub Brończyk**
Regional Director, PCG Academia
- **Ewa Wiśniewska**
Vice-President of the Dean's Forum Association, Head
of the Dean's Office of the College of Law, Kozminski
University
- **Elżbieta Włodarczyk**
Business Line Director for Electronic Signature, KIR
- **Łukasz Wróbel**
Chief Business Development Officer, WEBCON

12:50 - 13:30 | PRESENTATION OF THE CONFERENCE PARTNER

13:30 - 14:30 | WHAT HAVE WE LEARNED FROM ONLINE TEACHING? CONCLUSIONS AFTER TWO YEARS OF REMOTE EDUCATION

- **Magda Sochacka**
Business Line Director, PCG Academia
- **Speaker**
(TBC)
- **Speaker**
(TBC)
- **Speaker**
(TBC)

14:30 - 14:40 | PRESENTATION OF THE CONFERENCE PARTNER

14:40 - 15:40 | PARTNER'S SPEECH

15:40 - 16:00 | SUMMARY OF THE 2ND DAY OF THE CONFERENCE

- **Prof. Łukasz Sułkowski**
President of the Management Board of PCG Polska,
Jagiellonian University in Kraków, University of Social Sciences

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